lonely
in the crowd

Interaction Design
Zurich University of the Arts

2nd Open Presentation
-
Bachelor Thesis
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Mentors
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INQUIRY

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methods

^ collecting stories of feeling a **strong connection**.
^ making **open interviews** with strangers in the train.
^ analyzing different **situations of attention** in public space.

INQUIRY

stories of feeling
connected

^ **when** does it happen?
^ what are the **reasons**?
^ what are the **qualities**?

how can I artificially create the experience of a strong connection?

INQUIRY

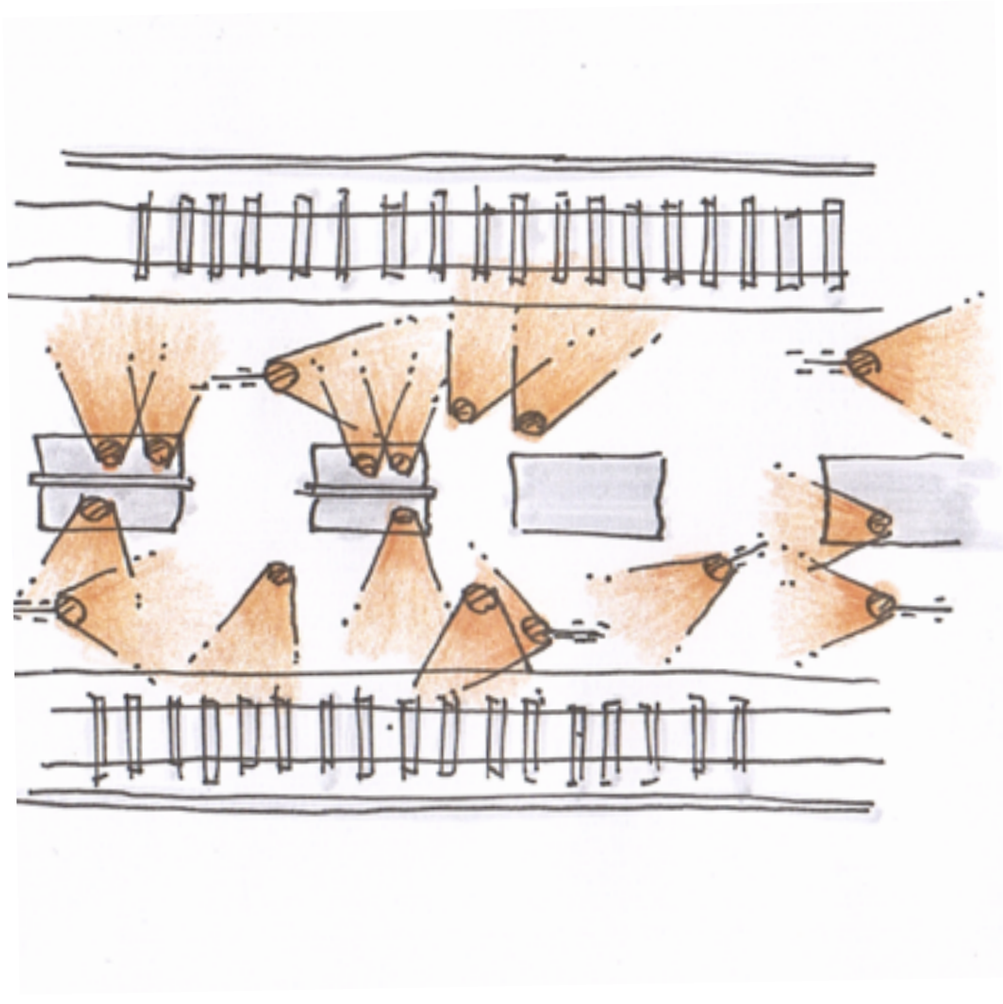
open interviews
in the train

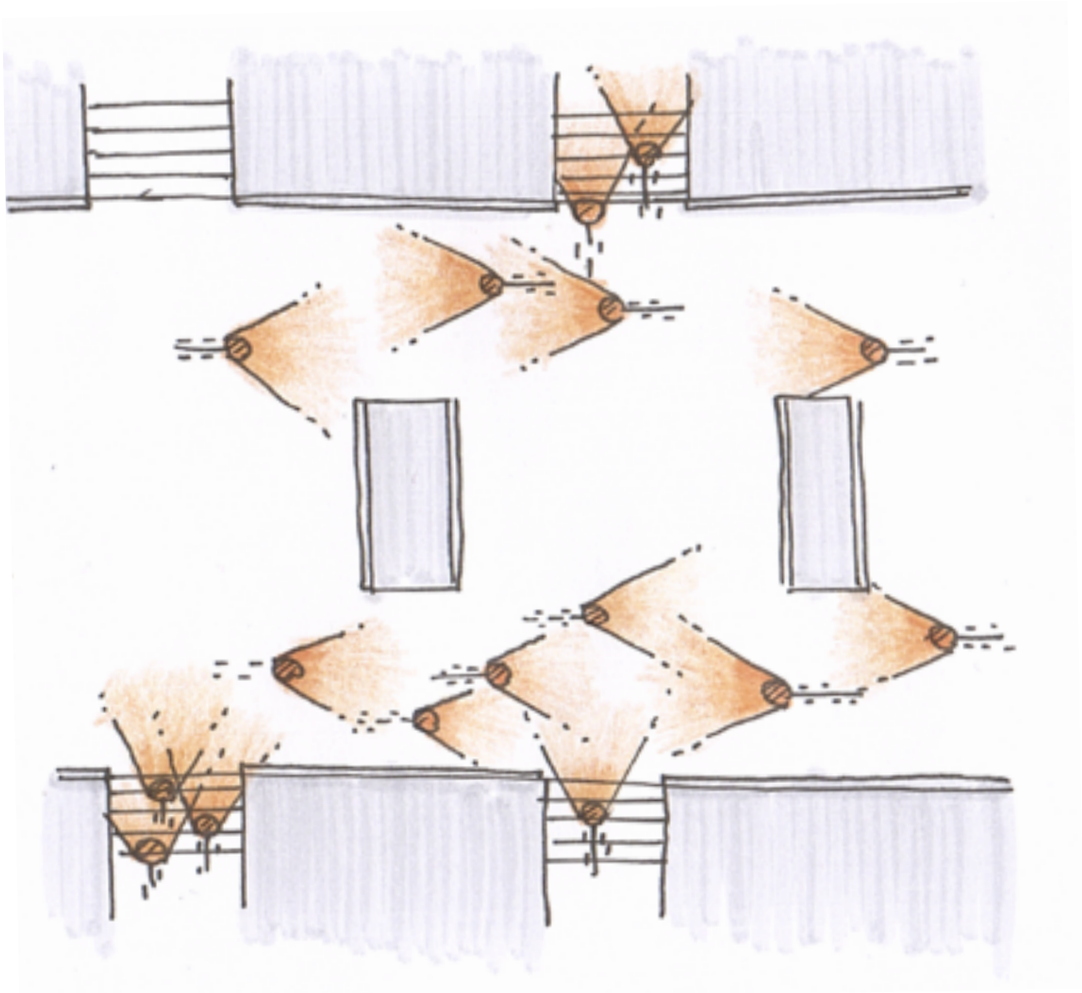
^ in what **situations** do people get in contact with strangers?
^ what are **obstacles** of starting to talk to a stranger?
^ when do people feel **lonely** in the crowd?

are people interested in getting
in contact with strangers?

INQUIRY

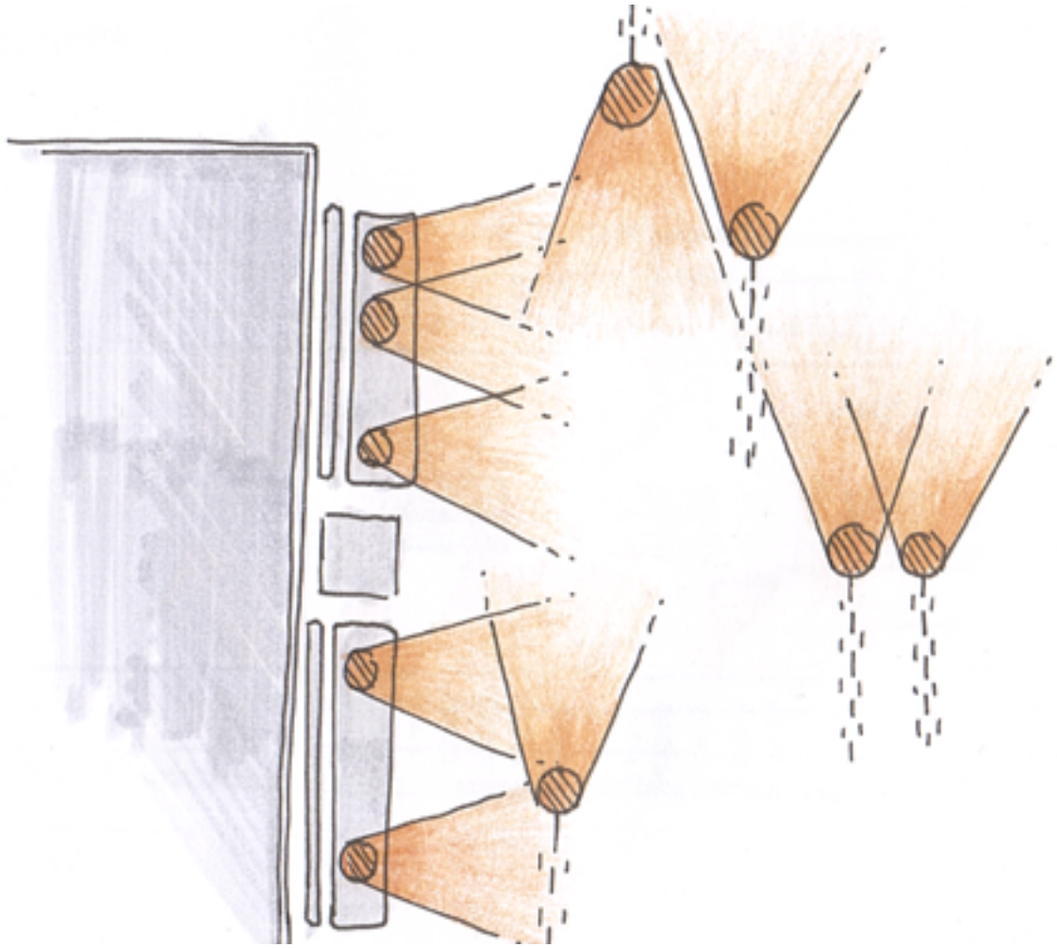
field of view in
public space

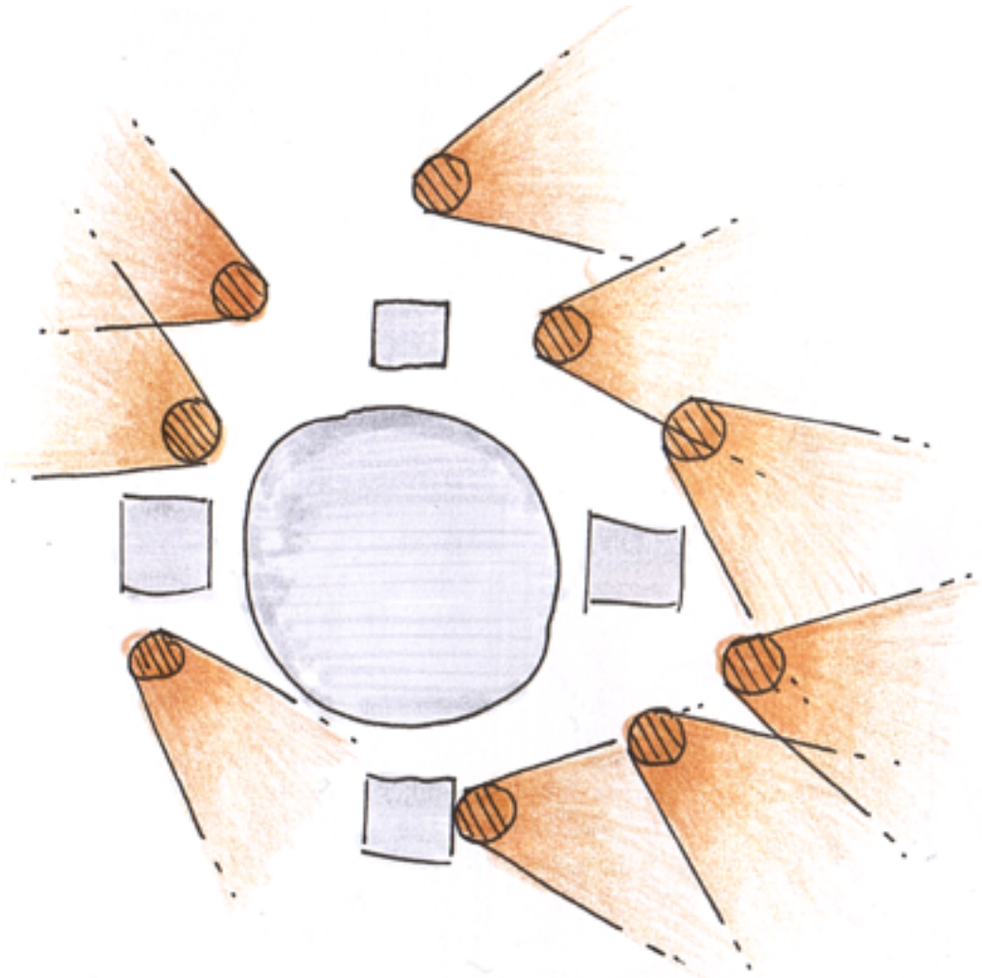




INQUIRY

field of view in
public space





INQUIRY

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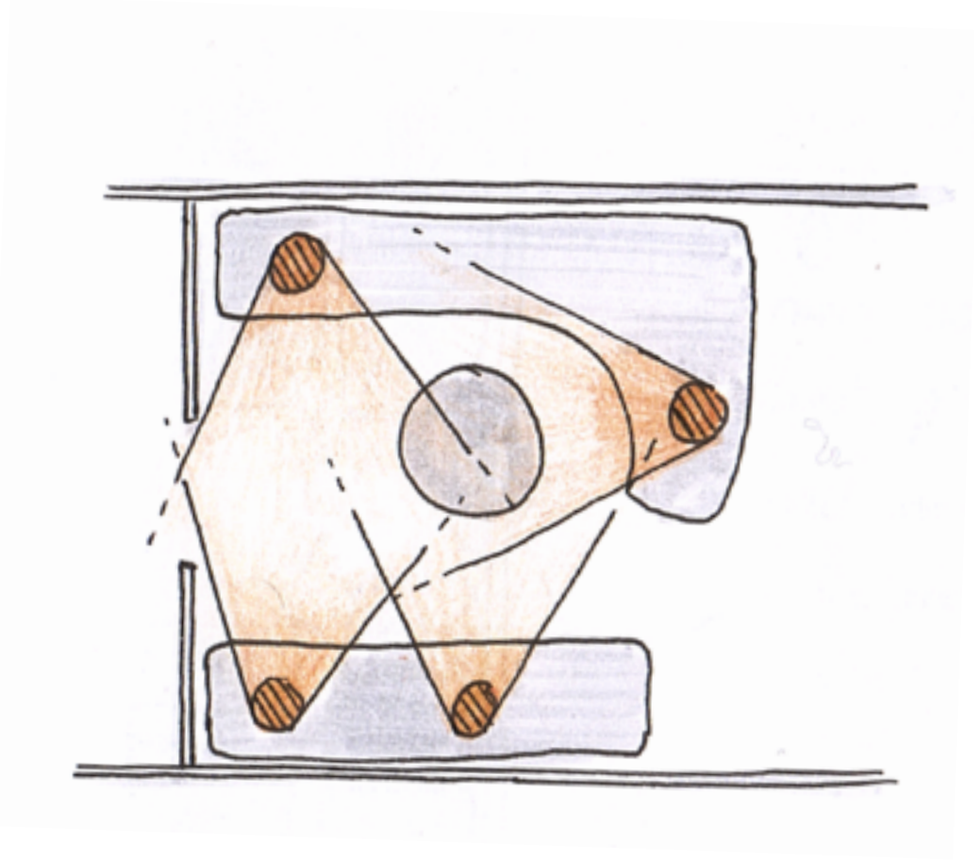
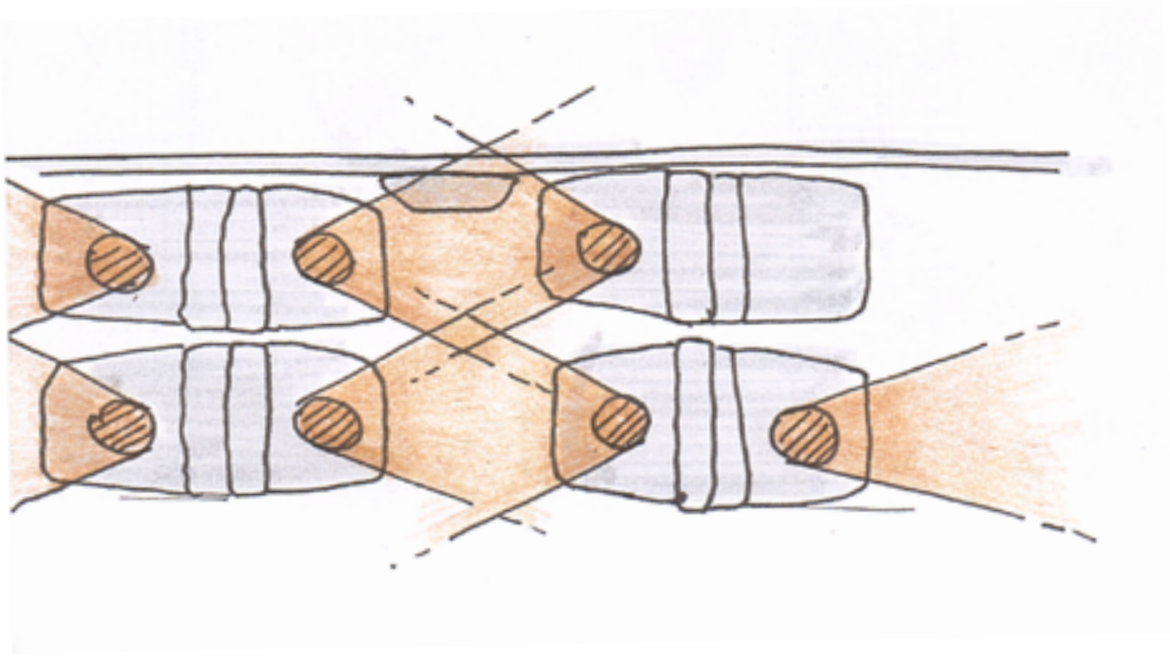




INQUIRY CONCLUSION

Motivation

^ common interests
^ curiosity
^ helping
^ sexual attraction
^ feeling lonely
^ conflict

Obstacles

^ being turned down
^ invading somones personal space
^ making a wrong impression
^ being exposed
^ no escape

CONCEPT

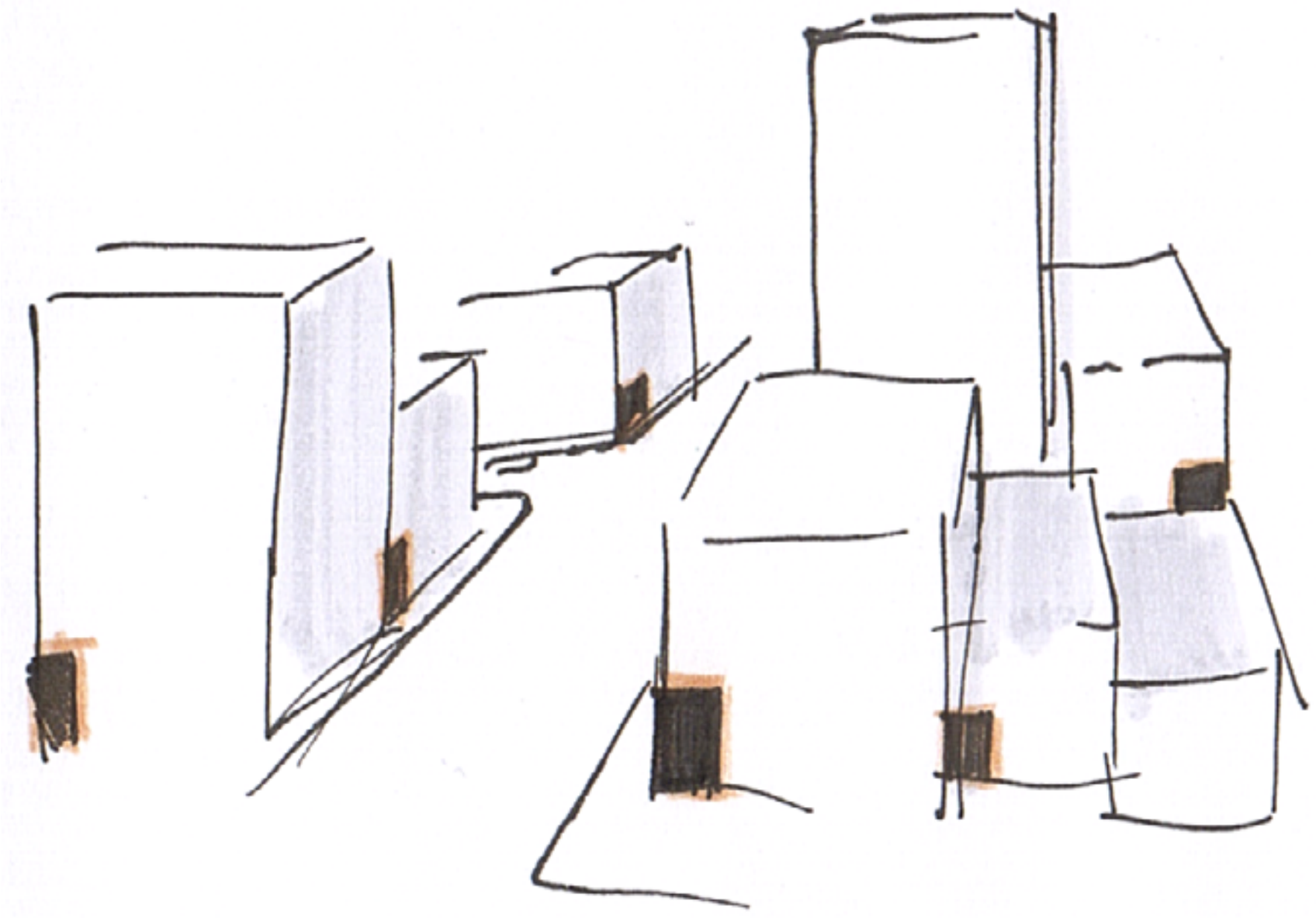
CONCEPT

goal and conditions

A ”people connecting-aware making-playful-temporary-outdoor-public space-day and night-feasible-interactive-installation”

CONCEPT

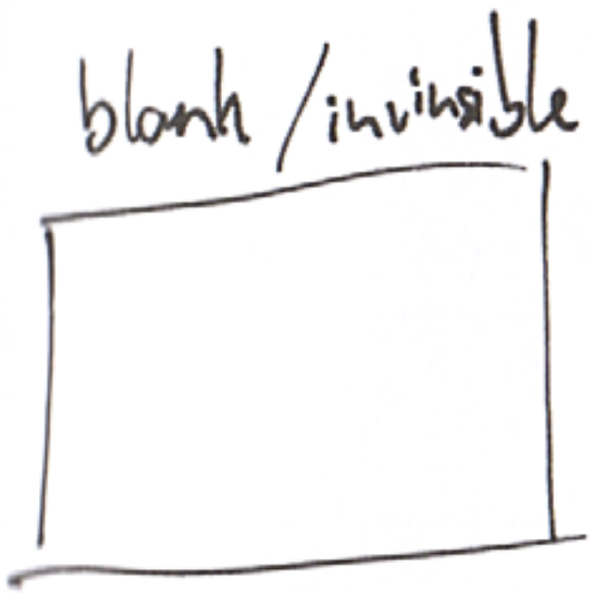
scenario

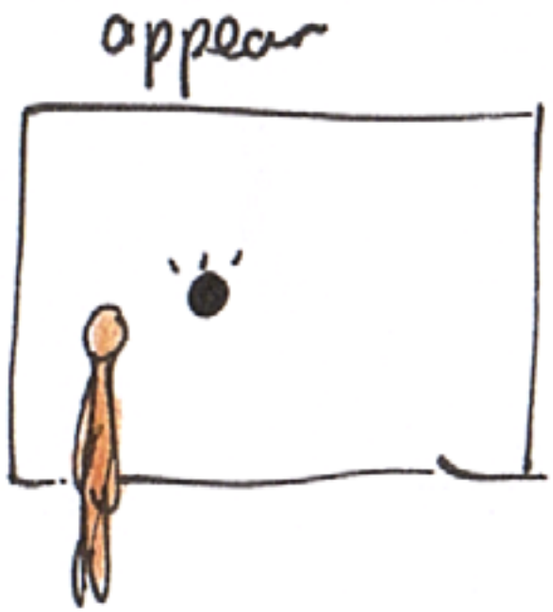


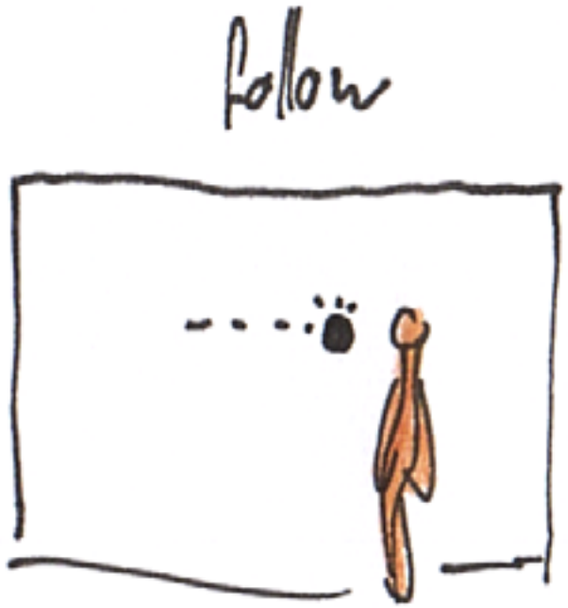
39
41

CONCEPT

the installation







CONCEPT

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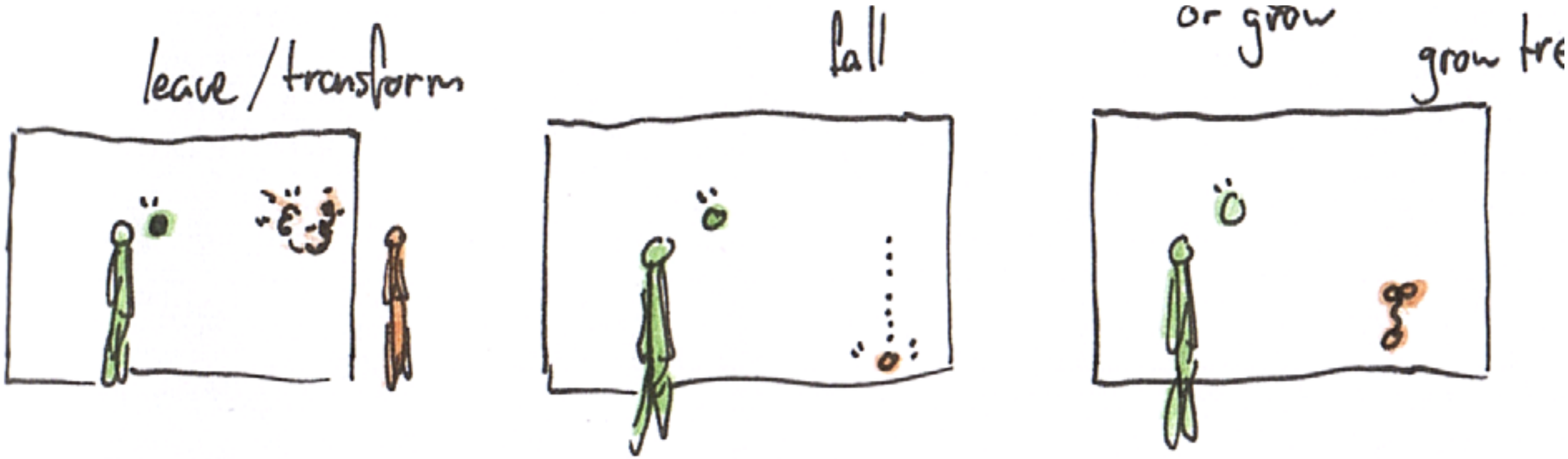


CONCEPT

the installation

BRASSERIE BODEGA

P

Max. 48 Std.

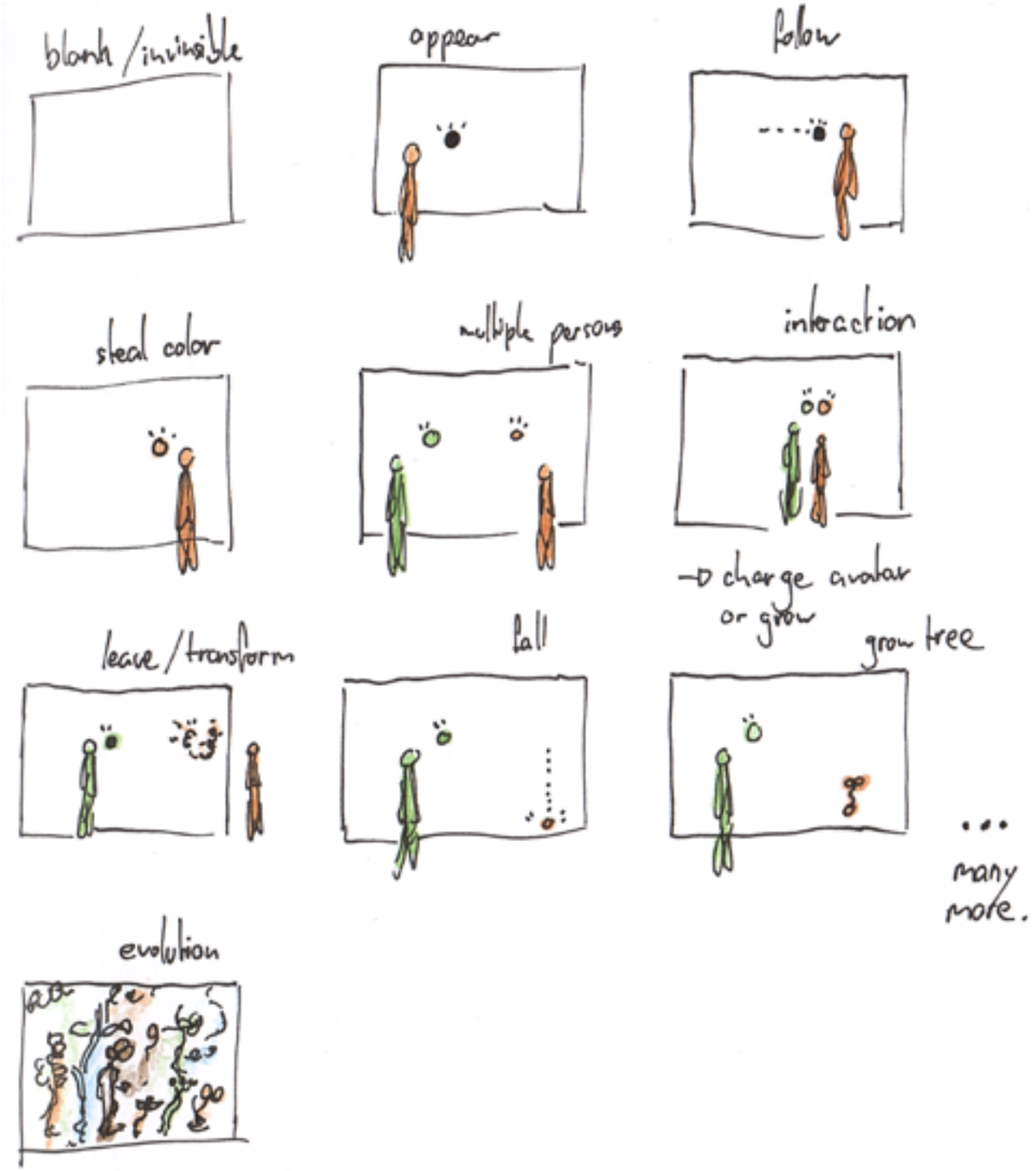
Antón Jiménez / Friend's Fellow

Roberto Aussel / Amadeus Guitar Duo

CONCEPT

overview

^ extract a few
^ attract by following
^ pick a color
^ motivate to connect
^ grow a pattern
^ define color, position and size
^ reward interaction
^ show diversity of people



CONCEPT

to-do

^ design characters / illustration style
^ animate characters
^ design interactions in detail
^ write program code
^ develope growing pattern
^ integrate kinect 3D camera
^ test in public
^ design exhibition set-up

THANK YOU