

The Private Collector  
It's about individual collections of specific data of special interest. Compare it to a good old vinyl records collection at your house.



## Who not!

- Digital archives of institutions
- Digital archives in general
- Community collections
- The mainstream consumer

## Who?



In general we want to see through the eyes of a **selective** collector.

Not the mainstream-randomly-consuming collector.

We speak of a precise hunter and gatherer.

Who treas his findings with personal interest. We are interested in the personal digital archive, instead of the big collective collections. Our user is willing to add metadata to his findings, adding his very own semantics so he can catalog and understand his own collection, perfectly clear and for its higher individual purposes.

Putting more value, maybe a new understanding to digital data archiving.

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The document scrobbler.  
likes to read, likes to keep track of his readings.  
A digital bookshelf is needed.

The Designer / Illustrator  
Likes to dig for visual stuff, for inspirational reasons or just for collecting stuff he likes.

The Music Guy  
He has a digital record collection which he likes to dig around and listen to. He also scrobbles his songs and gathers additional info like last.fm



## Problems?

I can't keep track?!

How can i get an overview?

How could files get some kind of Ai?

How can we ease the process?

## What/Why?



We want to look at people who seek specific data which has a personal interest to them.

The what and why will be analysed in different personas eg. from the stamp-collector to the sneakerfraker, from the movie freak to the nerd.

Where is the value of collecting digital data? We see printmedia as a timedocument. Imagine big art collections who are in the hands of private collectors, they remain historical visible because of being collected and selected in a subtle way. In 20 years a private digital collections could be valued like a time document or more a filter of the dynamic digital world. Reflecting the user in it's own way. The web is our new hunting ground.

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## How?



We use artefacts for collecting.  
How is the common interaction with digital findings?  
e.g. pictures, music, websites.

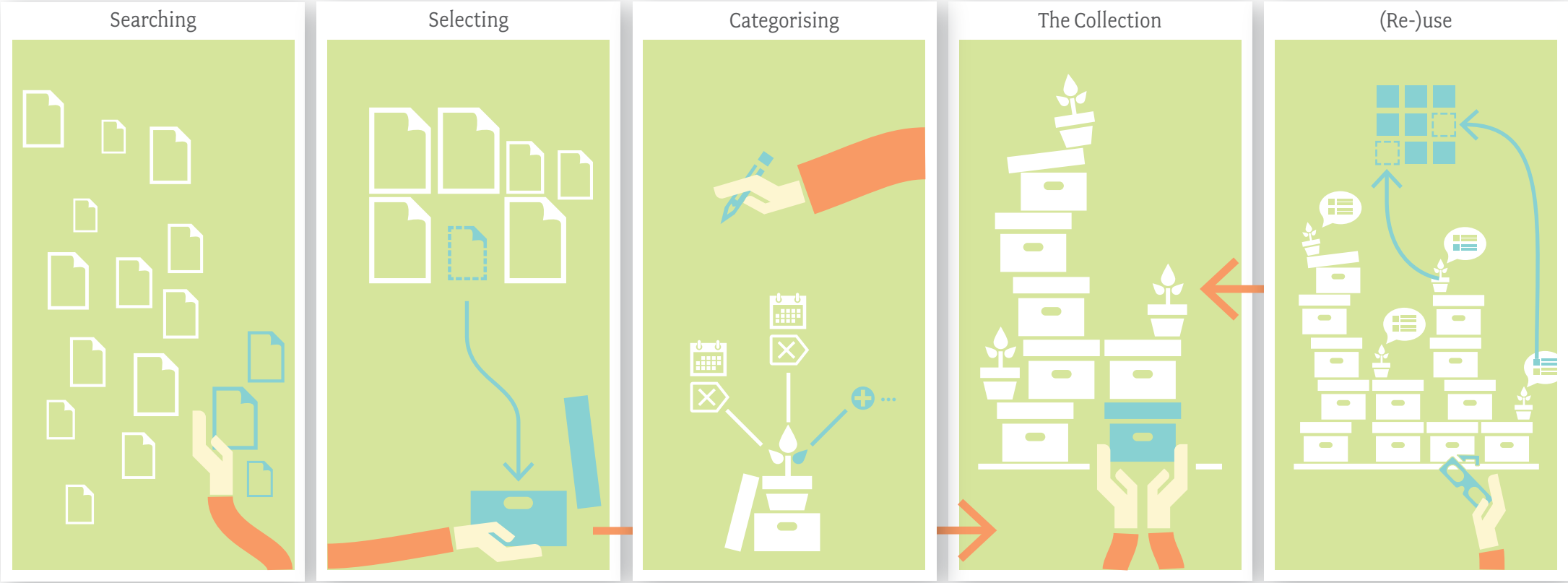
Adding Metadata, Names and Information etc.,  
who does and how?

What is the behaviour?

How is data gathered?  
eg. the process of adding metadata, how can we change it in a lustful experience? Or how could existing collections be enhanced by drawing the collectors attention to the possible advantages by adding information to collected data?

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PROCESS OF DATA



Searching for data of personal interest:  
What data is collected. What data is already in the possession of an user? How do I search data?

Filtering the data in a very individual way.  
It's the users choice what data is collected and what data is of no interest or of low interest.

**This is a principle in our concept.**  
Our target user group is willing to add metadata to his data.  
We claim that in the near future Metadata will grow in quality.

Our target user groups look at their collection as something with high value. Keeping that in mind, how could such a system look like?

The use of the own collection will be a strong focus. We don't want „data covered in dust“. Where are accesspoints to other individual collectors?

